

Newsletter 8th Week

With a well-rounded App done last week, we went to Elizabeth Forward to test the prototype. 20 students participated in the playtest. They really immersed in playing our design app as well as the sample tops we brought to EFMS. Half of the students had attended our survey last time in September. They were very exciting to play our app since they have been introduced to our project. Other students new to the top design ideas also showed their interests in our App.

Coming back from Elizabeth Forward, we made a discussion about their feedback, and we came to several conclusions: the tutorial should be interactive animation instead of static image; the UI design should be more intuitive and understandable; The hidden side bar is not easy to be noticed by kids; The app with only 3 steps seems not enough, children can easily go through all steps, seems like they want to play more.

Thanks for all the young participants as well as EFMS client representative, so that we could gather all the useful feedback. With their feedback we are more confident to modify our product and make it go into a right direction down the road.



